

# Networking Through Social Media

MORT utilizes a diverse mixture of media for consistent networking and up-to-date news. MORT's methods of communication include:

- MORT In a Minute Newsletter- keeps sponsors, school board members, and state representatives informed of progress and upcoming events.
- MORT In Minutes & Beta In a Bit- short videos produced weekly during the 6 week build highlighting progress and happenings of the team.
- Twitter- team updates, networking, and worldwide sharing.
- Facebook- team updates, networking, and worldwide sharing.
- Remind 101- text messaging service used as a means of relaying instant information to the team. Main form of communication while traveling.
- Slack- a new communication app used by the team that compiles weekly team meetings and sub teams. Slack helps keep the team up-to-date on all fronts of operation. We rely on Slack for reminders and different events that everyone on the team needs to know.
- Youtube- build and competition season updates, reveal videos, Chairman's information, philanthropy information.

